

CORPORATE PRESENTATION



SYNERGIZING THOUGHTS

thinkways

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Thinkways....A Brief Overview



- A five years old company
- Offices in Bangalore & Bhubaneswar, India
- 60+ professionals
- Providing wireless & e-business solutions and services to prominent organizations in banking, financial services, insurance and telecommunications.
- The company has graduated from mobile applications in entertainment to wireless solutions involving niche technologies including NFC, J2ME, Iphone, Blackberry, Android, Symbian, Smart cards, etc.
- Well recognized by major players worldwide in BFSI and Telecom industry as a key solution provider.



Our Technology Portfolio



Our core expertise include Smartcard (Java Card, RFID), Security Systems (3DES/RSA), Mobile Applications (NFC, J2ME, Symbian), iPhone Development , Android, Blackberry, PHP, Peripherals (Serial IO, Bluetooth, Fingerprint I/F, NFC, .Net), Telco Interfaces (SMS, Secure Binary SMS, SmartTrust WIG, HTTP/S), Banking Interface (ISO 8583) and Backend applications (J2EE, JSP, POJO, JCAPS)

Domain/Industry Specific Solutions

Thinkways works on core technologies with specific offerings to the following industry verticals/domains:

Telecom operators

Banks

NBFC and MFIs

Insurance

Telecom
Sector

BFSI
Sector

BFSI Sector

Mobile Banking :-



Balance enquiry
Transaction status
Cheque book & Statement request



Mobile Commerce :-

Mobile shopping
Ticketing & mobile coupons



mPayments :-

Micro payments
Utility (electricity, water bill) payments
Rural Banking solution
Micro insurance



Near Field Communication :-

Automatic Fare Collection
Secure payments & Virtual money
Peer to peer money transfer



Telecom Sector

Entertainment :-



Mobile Games
Instant messaging
Mobile streaming
Portals & Social networking




Enterprise :-



Mobile data backup
Mobile advertising
Storefronts
Loyalty tracking & Security solutions



Others :-



Bulk messaging & push-pull services
Customer generation solutions
Location Based services



Our Product Portfolio



**Mobile Banking
for the unbanked /
Financial inclusion**



**Mobile Banking
for the banked**

**Thinkways
Solutions**

**mTopup
(Airtime Distribution
System)**



**SyncEasy
(Mobile Data Backup)**



Our solution offerings



Some of our Customers



A LITTLE WORLD

mChék
SAFE - SMART - SIMPLE

BASIX
Equity for Equity

Biocon Foundation

HDFC ERGO
GENERAL INSURANCE

ZERO
SIEMENS

ZAIN

indiagames.com

LA CAISSE D'EPARGNE

OnMobile

skypHi

Evolvus
Excellence Delivered

IFMR
Institute for Financial
Management and Research

Checkitsa
Self Monitoring System

KLE Pharmacy College
Karnatak Lingayat Education Society

rediff.com

Cellebrum
Idea to Implementation

mPortal
Mobilizing Business

vaayoo
Connect. Create. Share.

cyberMAX

SBW
Paris

SMALL DEVICE TECHNOLOGIES

Some of our Achievements

Development of **Mchek**, India's first mobile payment system deployed at **Bharti Airtel & Tata DoCoMo**

First to introduce mobile based **financial inclusion** to bank the unbanked population, used by 18 banks in India.

Leaders in providing **NFC technology** in **Asia**

First to implement full fledged **mobile banking** (Banked & Unbanked) for a bank in **West Africa**

First to provide mobile based enrollment for **health insurance** through **Biocon Foundation** and **HDFC ERGO**

First to pilot mobile based **SIM Registration** in the world with Zain/Bharti.



- Mchek :-
<http://www.youtube.com/watch?v=k3sfqr1i4r0>
- Financial Inclusion :-
<http://www.alittleworld.com/htmls/partners/technology.html>
- Biocon/HDFC ERGO :-
<http://ifmr.ac.in/cirm/blog/?p=331>





THANK YOU



thinkways

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